



Sponsorship Prospectus



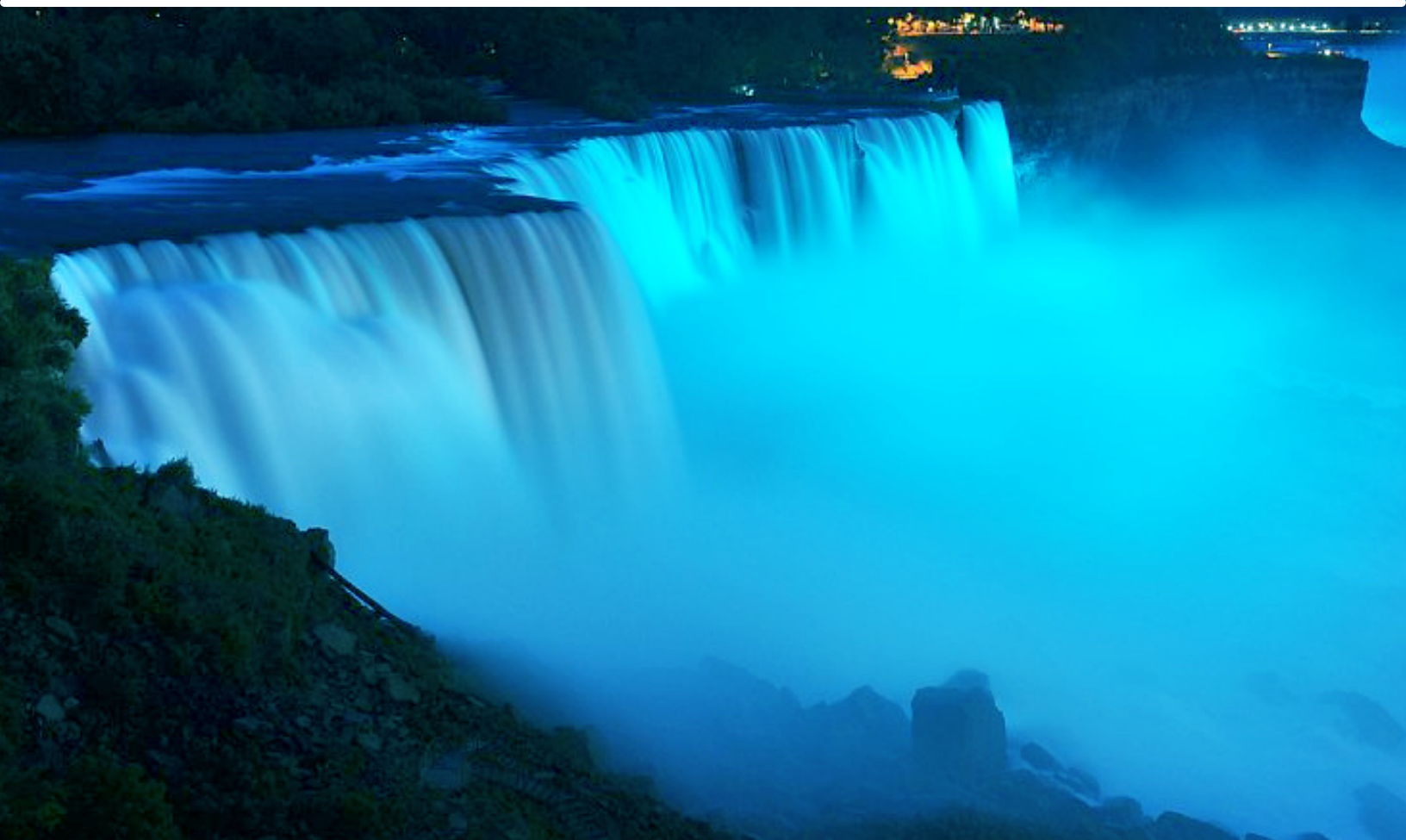
World
FRAGILE X
Day

Global Initiative of FRAXA Research Foundation

Join FRAXA

as we unite the
global Fragile X community,
raise awareness, and accelerate
progress toward effective treatments and
ultimately a cure for those living with Fragile X.

July 22, 2022

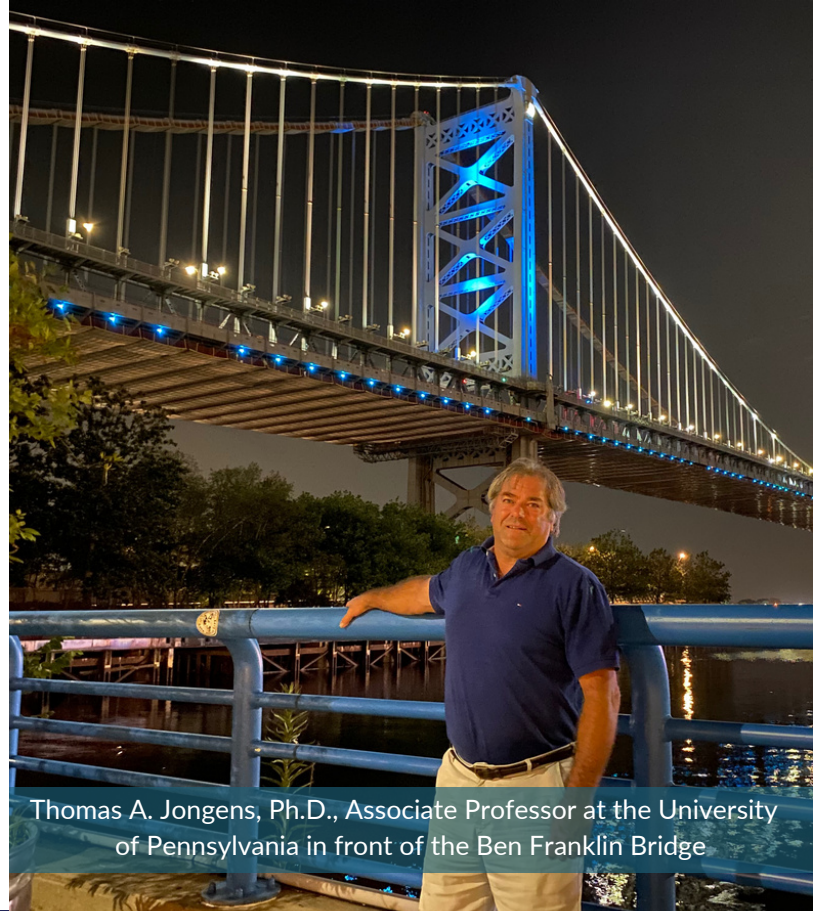


World Fragile X Day

World Fragile X Day celebrates families impacted by Fragile X syndrome. On July 22 we shine a light on this disorder by illuminating landmarks around the world and launching regional community events and media coverage.

World Fragile X Day began with FRAXA Research Foundation's vision of collaborating with experts and communities worldwide to galvanize biomedical research to change the lives of families everywhere.

July 22, 2021, World Fragile X Day exploded on the scene with 300 landmarks in 13 countries on 6 continents lit up for Fragile X. On that day 5,000 people participated in the global webinar, "Fragile X syndrome: In Pursuit of a Cure."



Thomas A. Jongens, Ph.D., Associate Professor at the University of Pennsylvania in front of the Ben Franklin Bridge

World Fragile X Day 2022 will reach millions of families, researchers, clinicians, and pharma/biotech professionals globally.



The Dougherty family at ICON park Wheel in Florida.

Fragile X Syndrome

Fragile X syndrome (FXS) is the most common inherited cause of autism and intellectual disabilities worldwide. Fragile X occurs when a single gene shuts down - a gene vital to normal brain function. There is no specific treatment or cure.

In 1994, three parents founded FRAXA Research Foundation when their firstborn sons were diagnosed with Fragile X. Since then FRAXA has become the global leader in accelerating research.

FRAXA Research Foundation is working to find effective treatments and ultimately a cure for Fragile X syndrome. Many of the world's top neuroscientists believe that Fragile X research is key to solving the mystery of autism and other brain disorders.

FRAXA Accelerates Treatment Development

FRAXA funded biomedical research is yielding discoveries that are changing the future for families with Fragile X, autism, and related brain disorders. In addition to funding university-based scientists, we partner with pharmaceutical and biotech companies to accelerate drug development programs.

HIGHLIGHT: BRINGING A NEW DRUG TO TRIALS

FRAXA and Tetra Therapeutics began working together after a FRAXA-funded study caught the attention of Tetra's CEO, Dr. Mark Gurney. FRAXA Drug Validation Initiative (FRAXA-DVI) then completed preclinical validation of Tetra's lead compound (BPN14770) in record time. The studies showed that BPN14770 rescued nearly all abnormalities in the mouse model, with long-term benefit even after the drug was stopped.

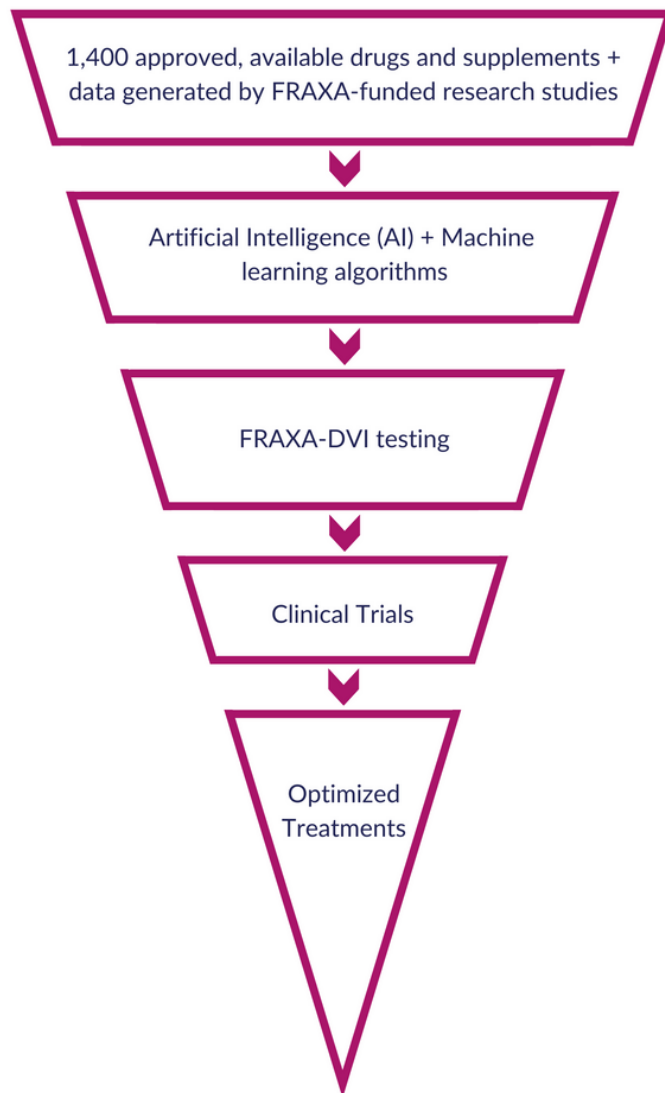
FRAXA then funded a Phase 2 clinical trial for Fragile X subjects which was a resounding success! Tetra has now launched large-scale trials and hopes to bring this treatment to market in 2023.

HIGHLIGHT: REPURPOSING AVAILABLE DRUGS

New drug repurposing methods based on artificial intelligence (AI) and machine learning can generate leads in days or weeks, rather than years. Combinations of drugs offer even more potential.

FRAXA is working with 4 drug repurposing companies to shepherd available treatments from initial screening through preclinical testing at FRAXA-DVI. This approach has already launched 2 clinical trials.

TRANSFORMING AVAILABLE DRUGS INTO TREATMENTS



Over \$32 million

Direct Investment
in Fragile X Research



20

Countries are home to
research teams



30+

Pharmaceutical and
biomedical partners



Over 600

Research grants
awarded

Support World Fragile X Day on July 22, 2022

World Fragile X Day is a premier awareness event with exposure to millions of people around the world. Sponsors have unique opportunities to fund Fragile X research and increase their visibility among Fragile X families, researchers, clinicians, and pharma/biotech professionals.

We are eager to discuss your ideas. Please let us know how we can partner on this one-of-a-kind event. Jennifer Frobish, Advancement Director, can be reached at jfrobish@fraxa.org.

Sponsorship Benefits	\$10,000	\$5,000	\$2,500	\$1,000
Custom opportunity! Talk to us!	●			
Featured in FRAXA webinar with direct access to the community	●			
Featured in individual social media campaign	●			
Logo included on event t-shirt**	●	●		
Name or logo included on promotional email blasts throughout WFXD campaign	●	●		
Invitation to virtual gathering of researchers and industry leaders	●	●	●	
Name on event t-shirt**	●	●	●	
Name or logo included in event recap on social media, website, and email blast	●	●	●	●
Name or logo included in broad social media campaign	●	●	●	●
Name or logo included on World Fragile X Day website	●	●	●	●

***To guarantee recognition on the World Fragile X Day 2022 t-shirt, sponsorship payment received by June 15, 2022.*

"This year FRAXA has changed the face of Fragile X Awareness!"

Shalini Kedia, parent and chairperson of Fragile X Society-India



2021 Global Impact

300 landmarks spanning 13 countries on 6 continents illuminated on July 22, 2021



Australia



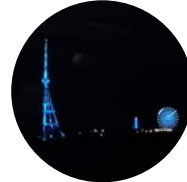
Brazil



Canada



Chile



Georgia



Greece



India



Ireland



New Zealand



Philippines



Scotland



South Africa



United States

WuXi AppTec, an open-access platform company, hosted *Fragile X Syndrome: In Pursuit of a Cure*, a webinar that catalyzed innovative thinking and launched new multinational research and community initiatives.

- 5,000+ people from 50 countries attended
- 29 Fragile X experts from 13 countries presented



17 Fragile X organizations around the world joined together as World Fragile X Day partners



Fragile X
Syndrome
Georgia



2021 Participating Landmarks

UNITED STATES

ALABAMA

RSA Battle House Tower, Van Antwerp Building, Tuscaloosa City Hall & 7 more

ALASKA

Lund House

ARIZONA

Gilbert Watertower, Tuscon Historic 4th Avenue Underpass

ARKANSAS

Union Plaza

CALIFORNIA

140 New Montgomery, M on Box Springs Mountain, Los Angeles US Bank Tower

COLORADO

Developmental FX, McNichols Civic Center Building

CONNECTICUT

Lounsbury House

DELEWARE

Delaware State Capitol Building

FLORIDA

The Wheel at ICON Park

GEORGIA

King and Queen Towers

HAWAII

Aloha Tower

IDAHO

Zions Bank

ILLINOIS

875 North Michigan Ave, Wrigley Building

INDIANA

Regions Tower, Martin Luther King, Jr. Memorial Bridge

IOWA

High Trestle Trail Bridge

KANSAS

Flint Hills Discovery Center, Shawnee City Hall

KENTUCKY

Broadway Pedway, Helix Garage, Victorian Square Garage

LOUISIANA

Mercedes-Benz Superdome

MAINE

Portland City Hall

MARYLAND

Baltimore Center Stage

MASSACHUSETTS

Zakim Bridge, Burns Memorial Bridge, Longfellow Bridge & 2 more

MICHIGAN

Grosse Point Shores City Hall, Troy City Hall

MINNESOTA

I-35W Saint Anthony Falls Bridge, Sperry Tower, France Ave & 2 more

MISSISSIPPI

Gulf Coast Community College STEM Building

MISSOURI

Strawberry's Mid-Town Recreation Inc, James S. McDonnell Planetarium & 2 more

NEBRASKA

Bob Kerrey Pedestrian Bridge, Bridges Trust, Veridian Credit Union & 4 more

NEVADA

City Hall

NEW HAMPSHIRE

Manchester City Hall Plaza Tower

NEW JERSEY

Ben Franklin Bridge, Trenton Makes Bridge

NEW MEXICO

DoubleTree Hotel Albuquerque

NEW YORK

Niagara Falls, Helmsley Building, The Metropolitan & 13 more

NORTH CAROLINA

Wells Fargo's Duke Energy Center, NASCAR Hall of Fame, Romare Bearden Park, & 1 more

North Dakota

Alerus Center

OHIO

Rock & Roll Hall of Fame, Terminal Tower

OKLAHOMA

Skydance Bridge

OREGON

Union Street Railroad Bridge, Woodburn Bridge

PENNSYLVANIA

Ben Franklin Bridge, Philadelphia FMC Tower, Gulf Tower & 4 more

RHODE ISLAND

Sakonnet River Bridge

SOUTH DAKOTA

The World's Only Corn Palace, Main Street Square Spires

TENNESSEE

Korean Veterans Memorial Bridge, Nashville Courthouse

TEXAS

Houston City Hall, Montrose Bridges, Alamo Quarry Smokestacks

UTAH

Salt Lake City Hall

VIRGINIA

Clark Nexsen Building

WASHINGTON

Two Union Square, Seattle Evergreen Point Floating Bridge, Columbia Center

WISCONSIN

The Pfister Hotel

WYOMING

University of Wyoming, Marian H. Rochelle Gateway Center, Gillette Star on I-90

GLOBAL ILLUMINATIONS

AUSTRALIA

Elizabeth Quay Bridge, Melbourne Star, Optus Stadium & 85 more

BRAZIL

Itaipu Binacional, Cristo Redentor, Oscar Niemeyer Museum & 8 more

CANADA

Niagara Falls, CN Tower, High Level Bridge RBC Convention Centre & 8 more

CHILE

IEB, University of Chile, CABO Building

GEORGIA

Tbilisi TV Tower

GREECE

Venetian Loggia Building, Sitia

INDIA

Taj Mahal Tower, MLR Convention Centre, Daiwik Hotel Rameswaram & 22 more

IRELAND

Limerick City and County Council Offices, Mansion House

NEW ZEALAND

Oamaru Opera House, Michael Fowler Centre

PHILIPPINES

National Museum

SOUTH AFRICA

Fraser House, Shark Rock Pier, Hedges Home

UNITED KINGDOM

Edinburgh Ness Bridge, Camera Obscura, Teviot Row House & 1 more



**Contact Jennifer Frobish
at jfrobish@fraxa.org or
(978) 462-1866 to secure
your sponsorship today.
www.fraxa.org**

FRAXA
Research Foundation

10 Prince Place, Suite 203 Newburyport, MA 01950