



Sponsorship Prospectus



World
FRAGILE X
Day

Global Initiative of FRAXA Research Foundation

Join FRAXA

as we unite the
global Fragile X community,
raise awareness, and accelerate
progress toward effective treatments and
ultimately a cure for those living with Fragile X.

July 22, 2023



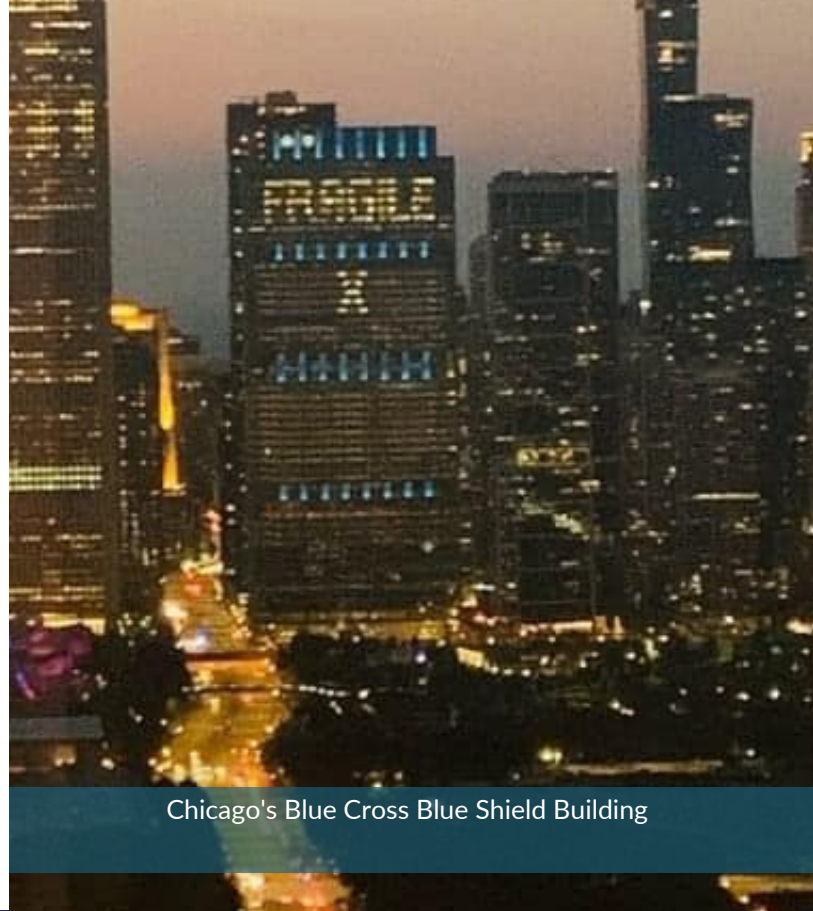
fraxa.org
worldfragilexday.com

World Fragile X Day

World Fragile X Day celebrates families impacted by Fragile X syndrome. On July 22 we shine a light on this disorder by illuminating landmarks around the world and launching regional community events and media coverage.

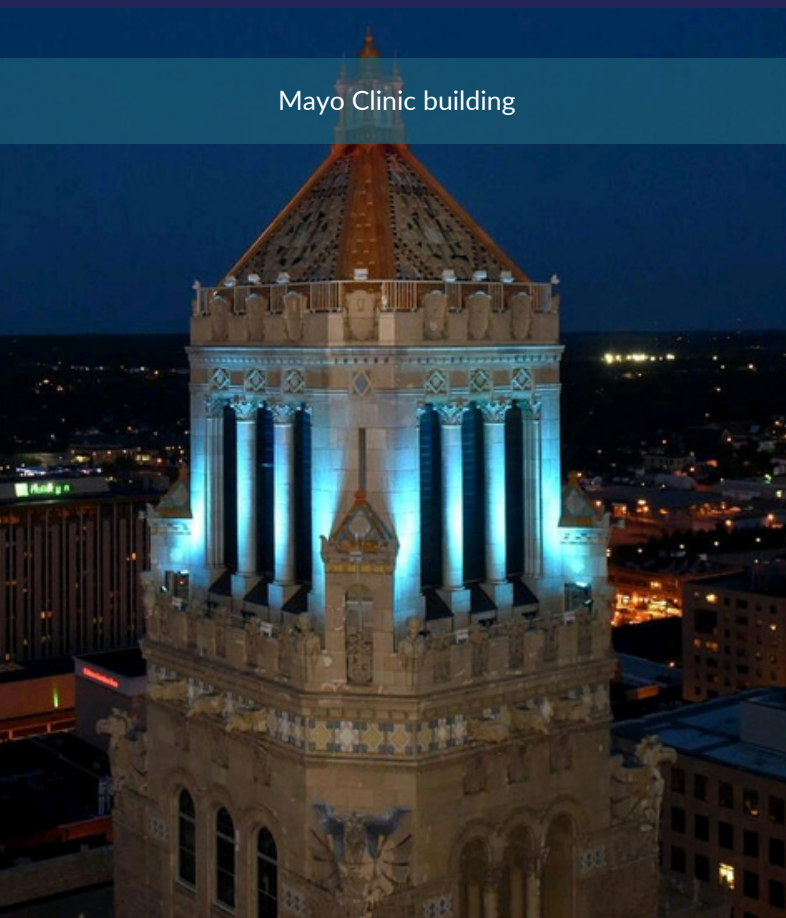
World Fragile X Day began with FRAXA Research Foundation's vision of collaborating with experts and communities worldwide to galvanize biomedical research to change the lives of families everywhere.

July 22, 2021, World Fragile X Day exploded on the scene with 300 landmarks in 13 countries on 6 continents lit up for Fragile X. On that day 5,000 people participated in the global webinar, "Fragile X syndrome: In Pursuit of a Cure."



Chicago's Blue Cross Blue Shield Building

World Fragile X Day 2023 will reach millions of families, researchers, clinicians, and pharma/biotech professionals globally.



Mayo Clinic building

Fragile X Syndrome

Fragile X syndrome (FXS) is the most common inherited cause of autism and intellectual disabilities worldwide. Fragile X occurs when a single gene shuts down - a gene vital to normal brain function. There is no specific treatment or cure.

In 1994, three parents founded FRAXA Research Foundation when their firstborn sons were diagnosed with Fragile X. Since then FRAXA has become the global leader in accelerating research.

FRAXA Research Foundation is working to find effective treatments and ultimately a cure for Fragile X syndrome. Many of the world's top neuroscientists believe that Fragile X research is key to solving the mystery of autism and other brain disorders.

Progress Towards Treatments and a Cure for Fragile X

Things are moving fast in Fragile X research. It's back to business on all fronts, post-pandemic.

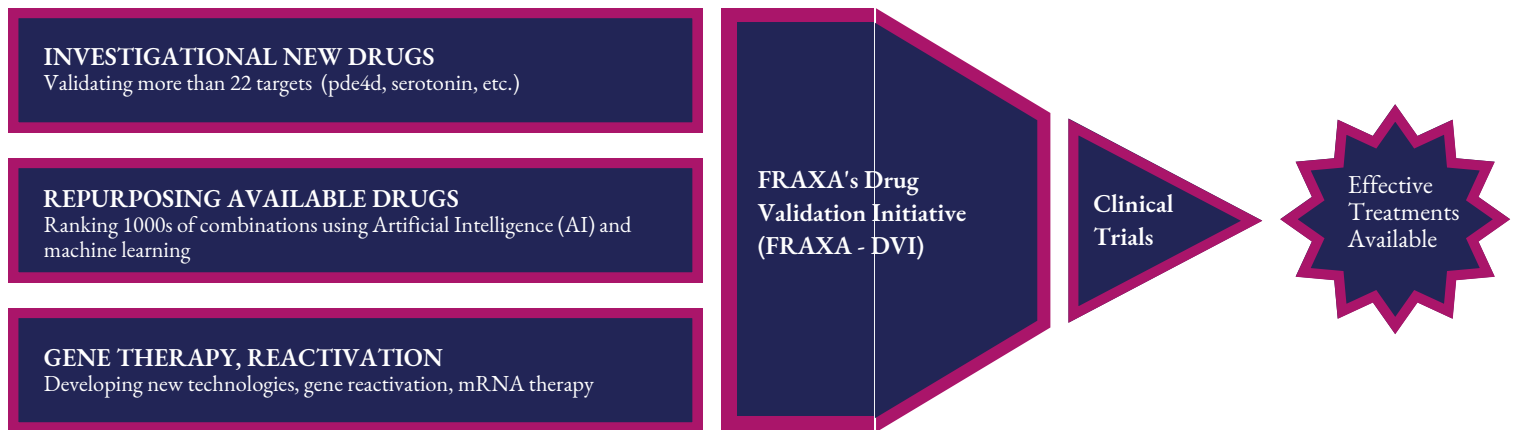
The recent unparalleled success of a FRAXA-funded phase 2 clinical trial has led to much larger pivotal clinical trials launching now. If this new round of trials is also successful, Tetra Therapeutics' PDE4D inhibitor will become the first officially approved treatment for Fragile X.

The promise of this approach, which evolved from much FRAXA funding over many years, has sparked renewed interest from other pharmaceutical companies. Not surprisingly, any company with a PDE4 inhibitor is suddenly interested in Fragile X. This surge of interest and investment extends to other drug classes as well, and so we are forging ahead, working diligently with many partners to advance multiple treatment options.

Getting new drugs to the market will always take longer than we would like. This is the rationale for repurposing available drugs, which has already led to 2 ongoing clinical trials in Fragile X, with more coming soon!

Efforts to reactivate the Fragile X gene have advanced markedly, thanks to FRAXA-funded research teams. We expect one or two companies to form around these discoveries in the coming year. Additionally, several companies are developing gene therapy approaches based on previous FRAXA-funded research, and we are now studying the possible use of mRNA vaccine technology to replace the Fragile X protein.

Current Strategies at Work to Treat or Cure Fragile X



FRAXA's Impact To Date



Over \$33.5 million

Direct Investment
in Fragile X Research



19

Countries are home to
research teams



30+

Pharmaceutical and
biomedical partners



Over 620

Research grants
awarded

Support World Fragile X Day on July 22, 2023

World Fragile X Day is a premier awareness event with exposure to millions of people around the world. Sponsors have unique opportunities to fund Fragile X research and increase their visibility among Fragile X families, researchers, clinicians, and pharma/biotech professionals.

We are eager to discuss your ideas. Please let us know how we can partner on this one-of-a-kind event. Jennifer Puett, Community Engagement Coordinator, can be reached at jpuett@fraxa.org.

Sponsorship Benefits	\$10,000	\$5,000	\$2,500	\$1,000
Custom opportunities! Talk to us!	●			
Featured in FRAXA webinar with direct access to the community	●			
Individualized consulting with experts in the Fragile X field	●	●		
Logo included on event t-shirt**	●	●		
Name or logo included on promotional email blasts throughout WFXD campaign	●	●		
Featured in individual social media campaign	●	●	●	
Name on event t-shirt**	●	●	●	
Name or logo included in event recap on social media, website, and email blast	●	●	●	●
Name or logo included in broad social media campaign	●	●	●	●
Name or logo included on World Fragile X Day website	●	●	●	●

***To guarantee recognition on the World Fragile X Day 2023 t-shirt, sponsorship must be committed to by March 15 and payment received by June 16, 2023.*

"This year FRAXA has changed the face of Fragile X Awareness!"

Shalini Kedia, parent and chairperson of Fragile X Society-India

2022 Global Impact

383 landmarks spanning 18 countries on 5 continents illuminated on July 22, 2022



Australia



Austria



Brazil



British Isle



Canada



Chili



Denmark



Georgia



Greece



India



Ireland



Italy



New Zealand



Portugal



South Africa



United Kingdom



United States



Uruguay

Online, we broadcast ***“Fragile X Syndrome: Innovative Approaches to Finding a Cure”*** which showcased 30+ scientists each presenting a unique approach to finding a cure.



19 Fragile X organizations around the world joined together as World Fragile X Day partners



Fragile X
Syndrome
Georgia



Fragile X
Association of
Australia



Fragile X Society
INDIA



药明康德
WuXi AppTec



Síndrome
X
Fragil
Uruguay



The Patrick
Wild Centre



FRAGILE
FOUNDATION OF CANADA



IEB



THE PIERCE FAMILY
Fragile X
FOUNDATION



fragileX
newzealand
supporting families living
with fragile X syndrome



nfxf
NATIONAL FRAGILE X FOUNDATION



Agile and Able
Fragile X in South Africa
F.X AFRICA



DFXX



fly with me fund



EHL
FRAGILE X
FOUNDATION



FRAGILE X RESOURCE CENTER
OF MISSOURI



SINDROME X FRAGIL ARGENTINA

2022 Participating Landmarks

UNITED STATES

ALABAMA
RSA Battle House Tower, Van Antwerp Building, Tuscaloosa City Hall & 6 more

ALASKA
Lund House

ARIZONA
Gilbert Water tower, Tucson Historic 4th Avenue Underpass, Eloy Water tower

ARKANSAS
Union Plaza

CALIFORNIA
M on Box Springs Mountain, San Jose Civic Center, UC Davis MIND Inst & 2 more

COLORADO
Developmental FX, McNichols Civic Ctr, City and County of Denver Building

CONNECTICUT
Lounsbury House

DELAWARE
Delaware State Capitol Building

FLORIDA
Sunshine Skyway Bridge, Miami Tower, Curtis Hixon Park & 16 more

GEORGIA
King and Queen Towers

HAWAII
IBM Building

IDAHO
Zions Bank & JUMP Boise

ILLINOIS
875 North Michigan Ave, Wrigley Building, BCBS Building & 8 more

INDIANA
Martin Luther King, Jr. Memorial Bridge & Unfinished Block P Statue at Purdue

IOWA
High Trestle Trail Bridge, Davenport Skybridge, Alliant Energy Tower & 5 more

KANSAS
Lied Center, South Kansas Ave arches

KENTUCKY
Broadway Pedway, Helix Garage, Victorian Square Garage

LOUISIANA
Caesars Superdome

MAINE
Memorial Bridge

MARYLAND
Baltimore Center Stage

MASSACHUSETTS
Zakim Bridge, Burns Memorial Bridge, Longfellow Bridge & 3 more

MICHIGAN
Gross Pointe Shores City Hall, Z-Deck, 321 Lafayette & 5 more

MINNESOTA
I-35W Saint Anthony Falls Bridge, Sperry Tower, France Ave & 2 more

MISSISSIPPI
Gulf Coast Community College STEM Building, The District at Eastover

MISSOURI
James S. McDonnell Planetarium

NEBRASKA
Bob Kerrey Pedestrian Bridge, Bridges Trust, Veridian Credit Union & 14 more

NEVADA
Las Vegas City Hall, Keep Memory Alive Event Center

NEW HAMPSHIRE
Hotel Concord, Memorial Bridge

NEW JERSEY
Ben Franklin Bridge, TRIAD1828 Centre, Union County Admin Bld & 2 more

NEW MEXICO
DoubleTree Hotel Albuquerque

NEW YORK
Niagara Falls, Helmsley Building, The Metropolitan & 5 more

NORTH CAROLINA
550 S. Tryon, NASCAR Hall of Fame, Duke University Hospital & 3 more

NORTH DAKOTA
Alerus Center

OHIO
Rock & Roll Hall of Fame, Terminal Tower

OKLAHOMA
Tulsa Performing Arts Centre

OREGON
Union Street Railroad Bridge, Oaks Park Adrenaline Peak rollercoaster

PENNSYLVANIA
Ben Franklin Bridge, Philadelphia FMC Tower, Gulf Tower & 5 more

RHODE ISLAND
Sakonnet River Bridge, Pawtucket River Bridge

SOUTH CAROLINA
SkyWheel at Myrtle Beach, Rock Hill Water Tower

SOUTH DAKOTA
World's Only Corn Palace, Vance Thompson Vision Halo

TENNESSEE
Davidson County Courthouse, Ruby Falls, Gatlinburg Skyline Park

TEXAS
Alamo Quarry Smokestacks, I-35 Bridge

UTAH
Salt Lake City Hall Clock Tower

VIRGINIA
Virginia Aquarium & Marine Science Center, Silverline Center

WASHINGTON
Two Union Square, Seattle Great Wheel

WASHINGTON
1625 Eye Street Building

WISCONSIN
Lakefront Brewery, Bart Starr Memorial Bridge

WYOMING
Marian H. Rochelle Gateway Center

GLOBAL ILLUMINATIONS

AUSTRALIA
Elizabeth Quay Bridge, Melbourne Star, Optus Stadium & 85 more

AUSTRIA
Danube Tower, Vienna Giant Ferris Wheel

BRAZIL
Itaipu Binacional, Cristo Redentor, Oscar Niemeyer Museum & 8 more

BRITISH ISLE
Douglas Promenade, Ramsey Swing Bridge, Pulrose Power Station & 2 more

CANADA
Niagara Falls, CN Tower, High Level Bridge, RBC Convention Centre & 36 more

CHILE
IEB, Tierra del Fuego

GEORGIA
Tbilisi TV Tower

GREECE
Venetian Loggia Building, Sitia

DENMARK
Industriens Hus

INDIA
Taj Mahal Tower, MLR Convention Centre, Daiwik Hotel Rameswaram & 36 more

IRELAND
Mansion House, Carmichael Centre, Rock of Cashel & 1 more

ITALY
Porta del comune di anguillara

NEW ZEALAND
Michael Fowler Centre

PORTUGAL
Cascais City Hall

SOUTH AFRICA
Fraser House, Shark Rock Pier, Hedges Home

UNITED KINGDOM
Ness Bridge, Titanic Museum House, Mackay's Hotel & 9 more

URUGUAY
Radisson Montevideo Victoria Plaza Hotel



**Contact Katie Clapp
at kclapp@fraxa.org or
(978) 270-3789 to secure
your sponsorship today.
www.fraxa.org**



10 Prince Place, Suite 203 Newburyport, MA 01950